

The right career site architecture can transform traffic into results.

When properly constructed, a career site can provide incredible return on your recruiting investment. So how do you make sure your site is performing at optimal level?

Talk to NAS Interactive. Our CareerSight Review and Analysis can help you understand the strengths and weaknesses of your site, and how they are impacting your recruitment and retention.



1 We'll review your site from the candidate's viewpoint, and give you a complete written analysis.

2 We'll work closely with you to get a comprehensive understanding of your recruitment strategy and what role you ultimately want your site to play in it.

3 We'll also provide you with a custom site map demonstrating how your site should be organized, from a job seeker's perspective.

Career Site Development Package

NAS Interactive will conduct a review of your career site, including an analysis of the content, observations on usability and best practice examples from industry leaders. We'll also map a cost-effective and scalable solution for your company, as well as a cost estimate for its implementation.

Enhanced Career Site Development Package

The enhanced NAS CareerSight package also provides two competitor site analyses, extended due diligence and consultation services, and a metric analysis and review, with an emphasis on unique visitors, page views, user sessions and search engine keyword optimization.

Our team of highly skilled writers, designers and career sight engineers are experts in creating new content and transforming existing career sites into compelling and easy-to-navigate recruitment vehicles.

Get more from your online investment. Contact NAS Interactive today.

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Engage the right talent to apply

- 95% of applicants that go to a career site never fill out an application.
- Attracting talent is just the first step. Your career site should be deliberate in turning candidates into applicants.
- Optimizing your site allows candidates to get the information they want fast.
- The ability to measure the effectiveness of your content and to know how to optimize is critical.