

Unleash the power of digital

Let NAS Interactive help you expertly maneuver your recruitment program through today's fast-moving digital world. A part of industry-leading NAS Recruitment Communications, NAS Interactive has the expertise to steer you through any and every aspect of online recruitment. Our innovative services and products will help you get the most from your "digital dollar." Take a look at the services we offer, and contact us to get the full power of digital working for you.

Media Planning & Buying

NAS will take you beyond simply having an online presence, to having a targeted plan, tailored to your specific recruiting goals and devised to offer you better rates, more effective placement and a better return on your investment. We offer:

- **Online Contract Management** helps you get a better return from your job board investment; includes contract negotiations, managing posting implementations and advising you on the latest online solutions
- **Mobile Marketing** engages candidates on smart devices (iPhone, BlackBerry) that permit immediate response to your call to action – anytime, anywhere
- **Event Management Calendars** effectively promote your recruiting events, manage event listings in real time and capture information from interested candidates
- **Pay-Per-Click (PPC Management)** improves search engine visibility and identifies what candidates are searching for in order to improve results

ADDITIONAL SERVICES/SOLUTIONS:

- **Search Engine Marketing**
- **Media Strategy**
- **Viral Social Media**
- **Emerging Channel Strategy**

Get in touch with us today!

www.nasinteractive.com

