

# Unleash the power of digital

Let NAS Interactive help you expertly maneuver your recruitment program through today's fast-moving digital world. A part of industry-leading NAS Recruitment Communications, NAS Interactive has the expertise to steer you through any and every aspect of online recruitment. Our innovative services and products will help you get the most from your "digital dollar." Take a look at the services we offer, and contact us to get the full power of digital working for you.

## Employment Branding

Even the best career opportunities need to be marketed. NAS is expert at creating employment branding that helps your organization make meaningful connections with talent. Our repertoire includes tools to help you assess your reputation

with candidates and gauge your brand's success.

We offer:

- **Strategic, Award-Winning Creative** generates unparalleled candidate engagement and measurable results
- **Reputation Management** helps you set desired online perceptions of you as an employer and measures your brand's positive impact
- **Brand EQ** includes surveys, quick polls, e-cards and quarterly analysis reporting, all to measure your employment brand effectiveness at all stages of the employee lifecycle
- **Candidate Relationship Management** uses a variety of tools that helps you build/maintain a pipeline of interested candidates

Get in touch with us today!

[www.nasinteractive.com](http://www.nasinteractive.com)

